



## *Rules of the International Visual Art Competition*

### **Theme: “SPORT, MOUNTAIN AND OLYMPISM”**

#### **Art. 1 – Purpose:**

- Draw the attention of a broad international audience to Panathlon International (P.I.) and its culture-focussed Domenico Chiesa Foundation;
- Implement the Memorandum of Understanding between Panathlon International (hereinafter “P.I.”) and Fédération Internationale Cinéma Télévision Sportifs (hereinafter “FICTS”, gathering 123 member countries);
- Involve P.I. Clubs in the activities of the Foundation and in getting to know FICTS’ action.
- Promote quality in sport images that promote the values of Panathlon’s Movement, highlight its ideals and spirit and enhance Panathlon’s universal commitment to culture through sport as an education tool leading to social change.

#### **Art. 2 – Provisions:**

**Panathlon International Cultural Foundation – “Domenico Chiesa”**, in partnership with FICTS, is launching a special international competition for themed videos centred on the relationship between Sport, Mountain and Olympism.

Theme of the year is: **“SPORT, MOUNTAIN AND OLYMPISM”**

Works authored by individuals of any age, without distinction as to gender, ethnic origin or race, religion and political orientation will be eligible to enter the competition. No works with pornographic content, incitement to violence, inspired by racial hatred or in violation of human rights will be accepted. Each entrant may use his/her images to make his/her videos in compliance with the regulations governing the movies and TV broadcasting rights on images and music.

The eligible **videos (length: min. 30”seconds - max 4’minutes)** may be made with whatever techniques (in MOV h264 or MP4 format), with or without soundtrack. Any comments and/or subtitling must be in English if the original video is in any other language.

The works are and will be used exclusively for cultural not-for-profit purposes. The entrant submitting the video shall declare he/she is the creative rightsholder.

Each file of the videos must be renamed with the author’s first and last name, the author’s nationality and the title of the work.

Entries must be submitted via WeTransfer sending the material (together with the Enrolment Form, duly completed and signed) to the **e-mail address info@ficts.com not later than 15 July 2022.**

**Enrolment will be free of charge.**



### Art. 3 - Selection procedure and Award Ceremony

#### ▪ Initial Selection (from 1st August to 30 September)

All videos submitted (by 15 July 2022) will be uploaded to the [SPORTMOVIESTV.COM](https://SPORTMOVIESTV.COM) Platform

The 50 videos which have received the highest number of views in the period from **1<sup>st</sup> August – 30 September** will be evaluated by the Jury. The videos that will not access the second selection will stay in race for the “Audience Award” (See Art. 3 - Final judgment)

#### ▪ Second selection (from 1st to 15 October)

Among the 50 selected videos (that will receive a proper communication), a Judging Panel comprising a representative from each Panathlon Club in all the countries (total: 260 Clubs) (1) where Panathlon is established will shortlist 20 videos. Shortlisting will be based on a decimal score (from 10 to 1, non-repeatable) to be awarded by the judges to the 10 preferred videos.

#### ▪ Final award (from 21 to 31 October)

A Jury comprising 3 representatives from the Foundation and 3 representatives from FICTS will assess the 10 shortlisted videos and will award the following prizes in their sole discretion:

- highest ranked video: prize of 3,000 euros and Fondazione Domenico Chiesa Trophy
- second-ranked video: prize of 2,000 euros and Plaque
- third-ranked video: prize of 1,000 euros and Plaque
- Special Audience Award: Plaque to the video that will have reached the highest number of views in the period 1<sup>st</sup> August – 31 October.

### Art. 4 – Award Ceremony:

The “Award Ceremony” will take place on **20 November 2022** in connection with “**SPORT MOVIES & TV 2022**” - the World’s Final of the 20 Festivals (encompassing the 5 continents) participating in the “World FICTS Challenge”, the Championship of sport television, cinema and communication scheduled in Milan (Italy) from 15 to 20 November.

The award winners who will go to Milan to be presented the prizes will be offered 2 hotel nights (*no conversion in cash allowed*) by P.I. on the days of the Award Ceremony. The winners who may not attend the Award Ceremony will receive the prize money on their bank accounts by wire transfer, whereas the plaques or Trophy will be home-delivered.

The rankings from the selection procedures will be published on the [SPORTMOVIESTV.COM](https://SPORTMOVIESTV.COM) Platform used for the collecting.

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(1) The countries represented are: Algeria, Argentina, Austria, Belgium, Bolivia, Brazil, Chile, Ecuador, France, Germany, Italy, Liechtenstein, Luxembourg, Mexico, Peru, Portugal, San Marino, Spain, Switzerland, Togo and Uruguay.



#### Art. 5 – Communication:

All the videos submitted, will be uploaded to a dedicated section of the [SPORTMOVIESTV.COM](https://www.sportmoviestv.com) Platform and to the FICTS official Youtube channel <https://www.youtube.com/c/FICTSFEDERATION> with a considerable number of views from fans who will be able to participate in the selection of the most "popular" through the views.

The videos shortlisted by the Judging Panel will be circulated among the Panathlon Clubs that form the Panathletic Movement, their members and the followers of all the websites and social media of the Clubs or of their members; in addition, they will be shared on FICTS website and social channels.

All the news about the selection process, the winners' names and any films specially mentioned and shared on FICTS website and social channels will be published on P.I. website and on the Facebook account of the Foundation.

A press conference (*possibly in live streaming*) will be held ahead of the "Award Ceremony" to proclaim the winners and the winning videos. These will be disseminated through the social media and featured in an article published in Panathlon International's Magazine, which is regularly distributed to Panathlon members, to International Sport Federations and to the International Olympic Committee.

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